

Curriculum Guide
Major: General Business—Entrepreneurship/Small Business Emphasis (B.B.A.)
2013-2014

| First Year | | | | Second Year | | | |
|--|---------|--|---------|--|---------|-------------------------------------|---------|
| Semester 1 | | Semester 2 | | Semester 1 | | Semester 2 | |
| Core 10: ENGL 1301 | 3 hrs. | ENGL 1302* or 2311* | 3 hrs. | ACCT 2301 | 3 hrs. | ACCT 2302* | 3 hrs. |
| Core 20: MATH 1324* | 3 hrs. | MATH 1325* | 3 hrs. | CIDM 2342* | 3 hrs. | CIDM 3330* | 3 hrs. |
| Core 80: ECON 2301 or 2302 | 3 hrs. | ECON 2301 or 2302 | 3 hrs. | Core 40: Humanities ^C | 3 hrs. | FIN 3320* | 3 hrs. |
| Core 11: COMM 1321 or 1315 | 3 hrs. | Core 60: History ^C | 3 hrs. | Core 60: History ^C | 3 hrs. | MGT 3330 | 3 hrs. |
| Core 90: BUSI 1304, CIDM 1301, 1315, 2345, or FIN 1307 | 3 hrs. | Core 70: Political Science ^C | 3 hrs. | Core 70: Political Science ^C | 3 hrs. | MKT 3340 | 3 hrs. |
| | 15 hrs. | | 15 hrs. | | 15 hrs. | | 15 hrs. |
| Third Year | | | | Fourth Year | | | |
| Semester 1 | | Semester 2 | | Semester 1 | | Semester 2 | |
| MGT* or FIN 4311 | 3 hrs. | BUSI 3319* or MGT 3335* | 3 hrs. | MGT 4315* or Free Elect. | 3 hrs. | MGT 4315* or Free Elect. | 3 hrs. |
| MGT 3332* | 3 hrs. | MGT 3333* | 3 hrs. | MKT 3346 | 3 hrs. | Adv. MKT Elective | 3 hrs. |
| Adv. MGT Elective | 3 hrs. | MKT 3350 | 3 hrs. | Area Elective #1 ¹ | 3 hrs. | Area Elective #2 ¹ | 3 hrs. |
| BUSI 3312* | 3 hrs. | Adv. Eco. or COB Writing Core ² | 3 hrs. | Adv. Eco. or COB Writing Core ² | 3 hrs. | Area Elective #3 ¹ | 3 hrs. |
| Core 30: Lab Science ^C | 3 hrs. | Core 30: Lab Science ^C | 3 hrs. | Core 50: Arts ^C | 3 hrs. | Free Elective | 3 hrs. |
| | 15 hrs. | | 15 hrs. | | 15 hrs. | | 15 hrs. |
| | | | | | | Total degree hours must =120 | |

* Indicates prerequisites.

^C See catalog for options.

^F Fall only

^S Spring only

NOTE: Course scheduling/rotation notes are not definitive and should be used for general planning purposes only. A number of factors can influence when courses are offered. Students should always seek the advice of their academic advisor before scheduling classes.

PRE-BUSINESS:

Students must complete these courses with a grade of "C" or better before declaring a Business major: ENGL 1301; MATH 1324 and 1325; COMM 1321 or ENGL 1302 or 2311; ECON 2301 and 2302; one course from BUSI 1304, CIDM 1301, CIDM 1315, CIDM 2345, or FIN 1307; ACCT 2301.

PREREQUISITE NOTES:

ACCT 2302: ACCT 2301.

BUSI 3312: junior standing.

BUSI 3319: MGT 3330, MKT 3340 and junior standing.

CIDM 2342: MATH 1325 or consent of instructor.

CIDM 3330: CIDM 2342 or concurrent enrollment.

ECON Advanced Elective: ECON 2301 and ECON 2302.

ENGL 1302/2311: ENGL 1301.

FIN 3320: ACCT 2301, 2302 or concurrent enrollment, and CIDM 2342 or concurrent enrollment.

MATH 1324: prerequisite is MATH 0303 or score of 85 or higher on Accuplacer Elementary Level Algebra.

MATH 1325: MATH 1324 (or 1314 if student already has credit).

MGT 3332: MGT 3330, MKT 3340 and FIN 3320.

MGT 3333: MGT 3330, MKT 3340 and FIN 3320.

MGT 4311: junior standing.

MGT 4315: FIN 3320, MGT 3330, MKT 3340, and senior standing.

ADDITIONAL NOTES:

¹ **Elective Area of Specialization:** 9 advanced hours from one of these areas: ACCT, CIDM, ECON or FIN.

² **COB Writing Core:** Choose one course from: BUSI 1304 (prerequisite: ENGL 1302/2311); BUSI/MGT 4380; CIDM 3320; ECON 4342 (prerequisites are ECON 2301 and 2302); FIN 3350 (prerequisite is FIN 3320), 4320 (prerequisite is FIN 3320), 4321; MGT 3335 (prerequisite is junior standing). Major requirements will not count for the Writing Component.